

DUTCH DATA CENTER ASSOCIATION

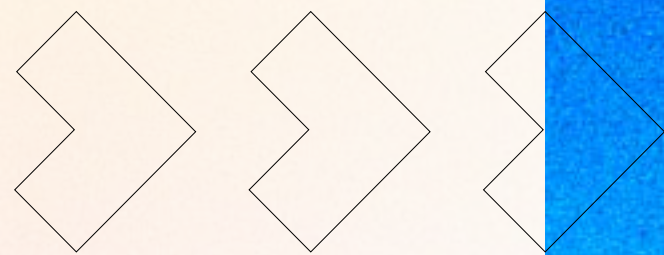
PARTNERSHIP AGREEMENT



DDA PARTNER PROGRAM

The DDA Partner Program is intended for suppliers that provide high quality products and services to data centers in the Netherlands. The program aims to promote interaction between suppliers and participants and facilitate knowledge sharing to strengthen the industry.

DDA selects its partners carefully and only works with suppliers that match the profile of its participants. The program defines Technology- and Business partners. Technology partners are the manufacturers of A-brand technology used by DDA participants. Business partners are suppliers of supporting products and services that emphasize the sector's professional character.



BECOME A PARTNER



BENEFITS OF THE PROGRAM

NETWORKING

- Being part of a trusted network of data center operators and suppliers in the Netherlands;
- Representation on conferences, working groups, webinars and other DDA events;

THOUGHT LEADERSHIP

- Possibility to periodically make use of the DDA platform to share content and increase thought leadership;
- Possibility to participate in events as a speaker, depending on the topic and setup of that specific event;
- Possibility to participate in publications as author, depending on the topic and setup of that specific publication;

BRANDING

- Increased visibility and effective branding via the online channels, publications and other communication of DDA;
- The right to use the DDA logo on the company website, as a part of the DDA network;
- Possibility to periodically promote own company events via the DDA platform;
- Extensive company profile (Pro or Premium account) on the Datacenterplatform (www.datacenterplatform.com);
- Discount on advertisements on the Datacentered magazine and Datacenterplatform

OTHER BENEFITS

Free usage of the DDA board room spaces

Access to the internal DDA portal *

Discount on renting DDA Event Space

Provide input for and participate in a panel session as moderator or as expert

*Including a library, marketing & PR materials and internal announcements.



DDA INFO

WHAT WE DO

Promotion of the industry

Policy influence

Networking

Building an ecosystem

100⁺

Partners (Suppliers)

±40

Participants (Data
Center Operators)

5

Events a year
since 2015

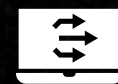
THREE PILLARS



Energy &
Sustainability



Education &
Employment



Digital Economy &
Gateway



**GREEN DATA CENTER
CONFERENCE**



**KICKSTART
EUROPE**



**NETWORKING
DRINKS**

datacenterplatform



OTHER SERVICES

DATACENTERED



USE OF EVENT SPACE

The DDA Partner Program is intended for suppliers that provide high quality products and services to data centers in the Netherlands.

PARTNER PACKAGES

REGULAR PARTNER

Logo placement on the website, in newsletters, publications and other communication.

Standard company description on the DDA website.

Introduction to the network via the monthly DDA newsletter.

DDA partnership plate to display in the office.

Distribution of 4 pieces of company news annually via the DDA platform.

Promotion of 3 events annually.

Representation of 1 person on DDA events.

2 x free ticket to DDA's paid events, such as the KickStart Europe conference.

3 x usage of DDA board room spaces annually.

50% discount on DDA event space rental.

Free Pro Account on Datacenterplatform.com.

PER YEAR

€ 5.250

PARTNER PACKAGES

MAIN PARTNER

Exclusivity among main partners by product area

Large and prominent logo placement (above all regular partners) on the DDA website, in newsletters, publications and other communication.

Introduction to the network via the newsletter and a press release.

Extensive company description on the website and in all DDA publications

DDA main partnership plate to display in the office

Support in providing quotes and press releases.

Distribution of 12 pieces of content annually via the DDA platform.

Promotion of 4 events annually.

Representation of 2 persons on DDA events.

4 x free tickets to DDA's paid events, such as the KickStart Europe conference

50% discount to paid Event partnerships, such as the KickStart Europe conference and the Green Data Center Conference

Unlimited usage of DDA board room spaces

1 x free day usage of DDA Event Space, 50% discount on additional rental

Free Premium Account on Datacenterplatform.com

Free advertisement on Datacenterplatform.com

PER YEAR

€ 15.750

MEET THE TEAM



STIJN GROVE

Managing Director &
Chairman Kickstart
Europe



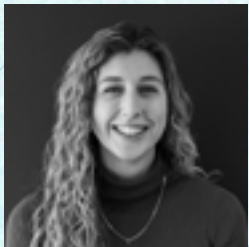
**ANDREW
VAN DER HAAR**

Senior Advisor



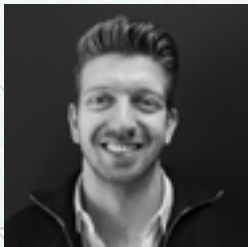
KEES VERHOEVEN

Advisor Digital
Transformation



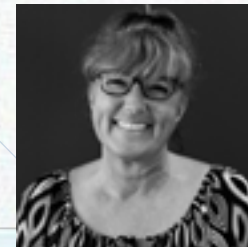
ZOË DERKSEN

Manager Marketing,
PR & Events



PIM KOKKE

Marketing,
Policy Officer
Education & Employment



BIANCA JANSSENS

Office Manager



LAURA BEUKERS

Policy Officer
Digital Economy



**CLAIRE
VAN DER BIJ**

Marketing & Events



ASHA GARIB

Marketing & Designer