

The European **data center market** in 2023: addressing changing priorities

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The top data center challenges for 2023 center around speed, sustainability and power reliability



Speed

“How can I build faster to support the needs of the emerging digital world?”



Sustainability

“How can I transition to net-zero to satisfy employees, investors and regulators?”



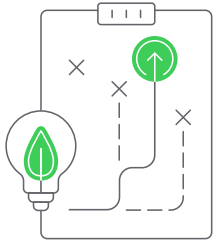
Reliability

“How can I keep my critical operations running in a time of unreliable utility power?”

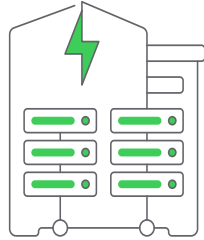
However, priorities are a moving target



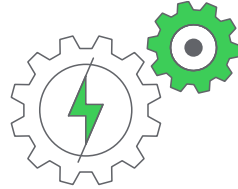
Setting yourself up for success requires five actions



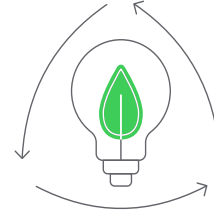
Setting a bold,
actionable
strategy



Implementing
efficient
data center designs



Driving sustainability
and efficiency in
operations



Buying
renewable
energy



Decarbonizing
supply chain

Electricity 4.0 enables sustainable data centers: carbon negative, zero waste, water optimized

All Electric

Sustainable solutions across all domains

Building

High efficiency, Eco-Design with digital control



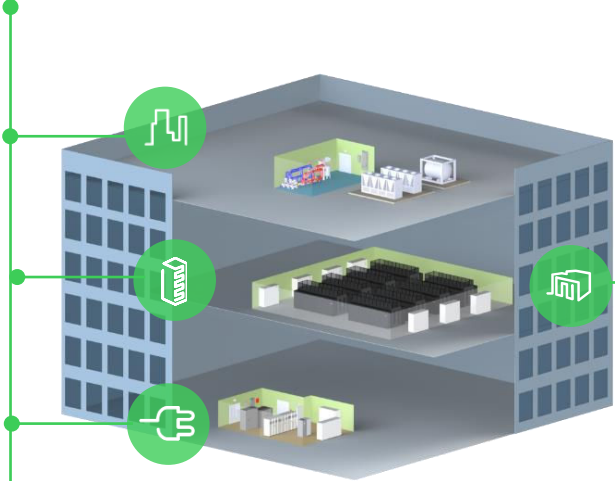
IT

Green Premium & Circularity



Power

SF6 Free Switchgear and Dispatchable UPS



Sustainability Services

Carbon strategy consulting, renewable energy sourcing, resource & energy efficiency, waste management, carbon efficient supply chain consulting, battery recycling.

All Digital

Sustainability software across all phases

Design

Digital twin & simulation



Build

Intelligent construction & procurement



Operate & Maintain

Energy & resource optimization



Thank You!

Taking sustainability to the next level



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