







**Prepared for:**  
Name contact:  
Company:

**Created by:**  
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Dutch Data Center Association

# PARTNERSHIP AGREEMENT

DUTCH DATA CENTER ASSOCIATION

 [www.dutchdatacenters.nl](http://www.dutchdatacenters.nl)  
 020 303 78 60  
 [info@dutchdatacenters.nl](mailto:info@dutchdatacenters.nl)

 Dutch Data Center Association  
Laarderhoogtweg 18  
1101 EA Amsterdam

# DDA PARTNER PROGRAM

The DDA Partner Program is intended for suppliers that provide high quality products and services to data centers in the Netherlands. The program aims to promote interaction between suppliers and participants and facilitate knowledge sharing to strengthen the industry. DDA selects its partners carefully and only works with suppliers that match the profile of its participants. The program defines Technology- and Business partners. Technology partners are the manufacturers of A-brand technology used by DDA participants. Business partners are suppliers of supporting products and services that emphasize the sector's professional character.

## BENEFITS OF THE PROGRAM

### Networking

- Being part of a trusted network of data center operators and suppliers in the Netherlands;
- Representation on conferences, working groups, webinars and other DDA events;

### Thought leadership

- Possibility to periodically make use of the DDA platform to share content and increase thought leadership;
- Possibility to participate in events as a speaker, depending on the topic and setup of that specific event;
- Possibility to participate in publications as author, depending on the topic and setup of that specific publication;

### Branding

- Increased visibility and effective branding via the online channels, publications and other communication of DDA;
- The right to use the DDA logo on the company website, as a part of the DDA network;
- Possibility to periodically promote own company events via the DDA platform;
- Extensive company profile (Pro or Premium account) on the Datacenterplatform ([www.datacenterplatform.com](http://www.datacenterplatform.com));
- Discount on advertisements on the Datacenterplatform;

### Other benefits

- Free consultation on market insights;
- Free usage of the DDA board room spaces for meetings;
- Access to the internal DDA portal, including a library, marketing & PR materials and internal announcements.
- Discount on renting the DDA Event Space;

*If you are interested to join as a partner of the Dutch Data Center Association, please contact Stijn Grove using [sgrove@dutchdatacenters.nl](mailto:sgrove@dutchdatacenters.nl). We are looking forward to discuss with you how we can make the partnership a success for you!*

*Current partners are listed on [www.dutchdatacenters.nl/partners](http://www.dutchdatacenters.nl/partners)*

# PARTNER PACKAGES

The Partner Program has two types of partners: Regular Partners and Main Partners. The specifics on both partnerships are listed below.

## REGULAR PARTNER

€5.250,- per year

- > Logo placement on the website, in newsletters, publications and other communication.
- > Standard company description on the DDA website.
- > Introduction to the network via the monthly DDA newsletter.
- > DDA partnership plate to display in the office.
- > Distribution of 4 pieces of company news annually via the DDA platform.
- > Promotion of 3 events annually.
- > Representation of 1 person on DDA events.
- > 1 x free ticket to DDA's paid events, such as the KickStart Europe conference.
- > 3 x usage of DDA board room spaces annually.
- > 50% discount on DDA event space rental.
- > Free Pro Account on Datacenterplatform.com.

## MAIN PARTNER

€15.750,- per year

- > Exclusivity among main partners by product area
- > Large and prominent logo placement (above all regular partners) on the DDA website, in newsletters, publications and other communication.
- > Introduction to the network via the newsletter and a press release.
- > Extensive company description on the website and in all DDA publications.
- > DDA main partnership plate to display in the office.
- > Support in providing quotes and press releases.
- > Distribution of 12 pieces of content annually via the DDA platform.
- > Promotion of 4 events annually.
- > Representation of 2 persons on DDA events.
- > 4 x free tickets to DDA's paid events, such as the KickStart Europe conference.
- > 50% discount to paid Event partnerships, such as the KickStart Europe conference and the Green Data Center Conference
- > Unlimited usage of DDA board room spaces
- > 1 x free day usage of DDA Event Space, 50% discount on additional rental
- > Free Premium Account on Datacenterplatform.com
- > Free advertisement on Datacenterplatform.com.

# CONDITIONS

- This Partner contract will begin on [DATE]
- Partner shall pay an annual fee of [FEE] to Stichting Dutch Data Center Association (DDA).
- The partner contract is signed by the person who has the authority for the partner to do so.
- Partnership is only valid when confirmed by the Stichting Dutch Data Center Association.
- Both parties may terminate this agreement by written notice 2 months in advance, until the first of November before the contract is automatically renewed for 1 year.
- Furthermore, DDA may suspend or terminate the Partner contract at any time without notice if the continuation of the Partner contract with Partner could in any way cause reputational damage to DDA.
- Partner warrants that it is the owner of any Intellectual Property Rights in any information or Materials provided by Partner. In particular, Partner shall indemnify DDA against any third party claims based on the infringement of any (intellectual property) right due to such information or materials as originating from Partner.
- The Parties shall each act at their own expense and risk and shall be individually responsible and liable for the consequences of their acts or omissions. Partner shall indemnify DDA from claims of third parties for compensation of damage, costs or interest, related to this Partner contract.
- In the performance of the Agreement, there may be joint activities undertaken by the parties, such as conducting interviews or conducting research. Partner will provide DDA with all the support necessary and desirable in this regard. Furthermore, DDA is allowed to use the (company) name, logo and a general description of Partner for its own promotion and/or publicity.
- Any change of name, residence or place of business, respectively billing address or legal form must be notified by Partner to DDA in writing immediately.
- DDA may set additional conditions concerning the acceptance of the consequences of such a change. DDA reserves the right to unilaterally change or supplement the Agreement, also with regard to already existing Agreements. Contractual amendments shall apply to Agreements already concluded subject to a period of 30 days after the announcement of the amendment. If the aforementioned amendment(s) significantly negatively affect Partner's position, Partner may terminate the Agreement, provided that the notice to that effect is received by DDA before the date on which the amendment takes effect. Changes of minor importance, changes pursuant to law and changes for the benefit of DDA, may be made at any time.
- Any disputes arising out of or in connection with the present contract or its validity will be resolved exclusively in the courts located in the Netherlands where DDA has its registered office and in accordance with the laws of the Netherlands.
- DDA is allowed to review the price of a partnership. The partner will be given notice before a price increase.

# SIGNAGE

This Partnership Agreement shall be binding upon the signatures of Partner and DDA.

Company name	
Address	
Postal code, city	
Name contact person	
E-mail address contact person	
Phone number contact person	
Partner program type	Select: Regular partner / Main partner

(Hereafter to be called partner)

Partner  
Signature

DDA  
Signature

Name:  
Date:  
City:

Name:  
Date:  
City: